



### **REGENCY FLOATS 2023 NSW ALL WELSH SHOW**

The 44<sup>th</sup> NSW All Welsh Show will be held at Hawkesbury Showground, Clarendon, on 3-5 March 2023. This show caters for the Welsh Pony and Cob and Part Welsh with exhibits competing in a variety of events. As a specialty show, it attracts many enthusiasts from not only NSW but other states of Australia and results are published in National magazines. For the first time this year the show will offer Home Produced classes and we look forward to the return of overseas judges.

In order to ensure the continued success of the show it needs to rely on the generosity of exhibitors and business interests and to this end we wish to request that you give consideration to providing some sponsorship. Major sponsors are welcome to display banners at the show and will have naming rights to sponsored events and these will be acknowledged in the schedule and catalogue where advised prior to the date of publication and otherwise in the catalogue. Sponsors will be acknowledged throughout the Show by announcements and major sponsors will receive advertising in the Show Catalogue.

Details of standard sponsorship packages are enclosed, these can be altered and tailored to your requirements as we understand that these may not suit some people. Sponsorship is used to provide prizes and prizemoney to exhibitors.

A sponsorship form is attached for your consideration. The order of events has been amended to try to minimize the amount of travel and stabling needed by exhibitors as we are all too aware of the financial constraints people have in these days of rising fuel prices and inflation.

Please do not hesitate to contact me to discuss this further or to advise any further requirements you may have.

Yours Sincerely

Helen Dohan Chairman

Ph: 0418484592

E: woranora@outlook.com



## Regency Floats 2023 NSW All Welsh Show

# <u>Please refer to separate page for details of standard packages</u> <u>or contact us for further options if these do not suit</u>

# Please return this form to Helen Dohan

email woranora@outlook.com

or post to: 47 Reserve Rd, Freemans Reach 2756

Name of sponsor
Contact details for queries
I,,
$\ \square$ wish to provide sponsorship/a donation for Regency Floats 2023 NSW All Welsh Show to the
value of \$
Please indicate your preference:
<ul> <li>The donation is to assist with running costs/ judge expenses.</li> <li>I do not mind to which award the sponsorship is allocated.</li> <li>I wish the sponsorship to be allocated to the following award (if still available) – awards will be allocated in the order sponsorship is received</li> </ul>
☐ Alternative awards
☐ I have directed deposited the amount of \$ into the Society Bank account (please reference any payment with your name & the word sponsor)  BSB 063 125  Account 10502177
Welsh Pony & Cob Society of Australia Eastern NSW RPG Or
<ul> <li>Please find enclosed a cheque/money order for \$ payable to Welsh Pony &amp; Cob Society of Australia Eastern NSW RPG</li> <li>Or</li> </ul>
☐ I wish to supply the following products for use as prizes at the Show
I wish the sponsorship to be acknowledged in the name of
Paceint Paguired Vas/No (amail to

### Regency Floats 2023 NSW All Welsh Show

#### **SUGGESTED SPONSORSHIP PACKAGES**

### Different amounts are also welcome, these are suggestions

### Please note all advertisements are required by 1st February 2022

Naming rights sponsorship – taken

**\$400.00 cash package** – Major Award eg Supreme Welsh In Hand, Supreme Part Welsh, Best Welsh Youngstock of Show. Recipient will receive a rug, garland & prizemoney

- Full page colour advertisement in catalogue & listing in Sponsor page
- Naming of Event
- Priority stabling & camping for exhibitors
- Complimentary Tradestand at NSW All Welsh Show
- Insertion of promotional goods (as supplied) in Exhibitor Envelopes & placing of banners (as supplied) around the ring
- Announcements over PA system (as supplied) during the Show
- Presentation of award (if desired)

**\$300.00 cash package** – Major Supreme Award (rug & garland) or 2-3 Supreme Awards (prizes) or assistance with running costs (please indicate preference)

- Full page advertisement in catalogue & listing in Sponsor page
- Priority stabling and camping for exhibitors
- Complimentary Tradestand at NSW All Welsh
- Insertion of promotional goods (as supplied) in Exhibitor Envelopes & placing of banners (as supplied) around the ring
- Announcements over PA system (as supplied) during the Show
- Presentation of awards (if desired) providing it is not a section the presenter will be competing in or under the judge the presenter will be competing under later in the show

\$150 cash for wool rug sponsorship – embroidered rug for a supreme/youngstock/best award

- Business card advertisement in the catalogue & listing in Sponsor page
- Priority stabling and camping for exhibitors
- Insertion of promotional goods (as supplied) in Exhibitor Envelopes
- Announcements over PA system (as supplied) during the Show
- Presentation of awards (if desired) providing the presenter will be not be competing under that judge later in the show

\$110 cash for cotton rug sponsorship – embroidered rug for a supreme/youngstock/best award

- Business card advertisement in the catalogue & listing in Sponsor page
- Priority stabling and camping for exhibitors
- Insertion of promotional goods (as supplied) in Exhibitor Envelopes
- Announcements over PA system (as supplied) during the Show
- Presentation of awards (if desired) providing the presenter will be not be competing under that judge later in the show

\$100 cash for garland sponsorship – garland to be used for a supreme/youngstock/best award

- Business card advertisement in the catalogue & listing in Sponsor page
- Priority stabling and camping for exhibitors
- Insertion of promotional goods (as supplied) in Exhibitor Envelopes
- Announcements over PA system (as supplied) during the Show
- Presentation of awards (if desired) providing the presenter will be not be competing under that judge later in the show

- **\$55.00 cash package** Champion/Reserve award or Best Exhibit award or assistance with show running costs/overseas judge expenses (please indicate preference)
  - Listing in Sponsor page
  - Priority stabling and camping for exhibitors (subject to availability)
  - Announcements over PA system (as supplied) during the Show
- cash prize package to suit prizes are available ranging in price from \$55 to \$150 for a

  Championship or Best Award or assistance with show running costs/overseas judge expenses (please indicate preference)
  - Listing in Sponsor page
  - Priority stabling and camping for exhibitors (subject to availability)
  - Announcements over PA system (as supplied) during the Show
- **\$500.00 product package** rugs, garlands or saddlery/supplement products appropriate to the welsh breeds to the <u>wholesale</u> value of \$500+ to be distributed as prizes throughout the show
  - Full page advertisement in catalogue & listing in Sponsor page
  - Priority stabling and camping for exhibitors
  - Complimentary Tradestand at NSW All Welsh
  - Insertion of promotional goods (as supplied) in Exhibitor Envelopes & placing of banners (as supplied) around the ring
  - Announcements over PA system (as supplied) during the Show
- \$300.00 product package rugs, garlands or saddlery/supplement products appropriate to the welsh breeds to the wholesale value of \$300+ to be distributed as prizes throughout the show
  - Half page advertisement in catalogue & listing in Sponsor page
  - Priority stabling, camping, cabin for exhibitors
  - Cost price tradestand at NSW All Welsh
  - Insertion of promotional goods (as supplied) in Exhibitor Envelopes & placing of banners (as supplied) around the ring
  - Announcements over PA system (as supplied) during the Show
- \$150.00 product package rugs, garlands or saddlery/supplement products appropriate to the welsh breeds to the wholesale value of \$150+ to be distributed as prizes throughout the show
  - Business card advertisement in the catalogue & listing in Sponsor page
  - Priority stabling and camping for exhibitors
  - Insertion of promotional goods (as supplied) in Exhibitor Envelopes
  - Announcements over PA system (as supplied) during the Show

